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# GetintheLoop Audience Stats - Newfoundland and and Labrador

GetintheLoop is Canada's largest shop local community.

We provide an easy and effective way for local businesses of all sizes to grow by attracting and retaining engaged local consumers through offers and promotions on their phones.

GET<sub>in the</sub>LOOP





## Newfoundland and and Labrador



**2000+**

**Members**

Total app sign-ups



**18,00+**

**Social Media**

Total followers



**150,200+**

**Average Monthly Reach**

Offers & businesses viewed



**16+**

**Businesses**

Total partners



**2.5**

**Average Sessions**

Daily/active user



**10%+**

**Exclusive Offer Action Rate**

Average conversion rate

### Top member interests



Food + Drink



Retail Shopping



Things to Do



Salons + Spas



Services



Health + Fitness



Staycations



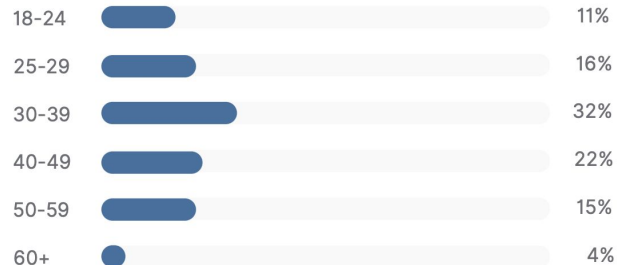
Markets & Malls

### Demographics

Women have the buying power and influence and are responsible for 70% - 80% of household spending. Women comprise 73% of GetintheLoop's audience, making us an efficient way to reach this powerful consumer group.



### Age Range Graph:



### Regional Partners



SPORT CHEK



GET in the LOOP